

## TO3 Online Thematic Workshop



Monday 27. September 2021,

14.00-17.00 (CET)

### Scaling up European SMEs

**New ways to support growth of companies from regional and national business to international and global markets**

Draft Agenda	
14:00 - 14:45	<p>Short introduction, workshop agenda and moderation by TO3 Thematic Experts on the Interreg Europe Policy Learning Platform (5 minutes)</p> <p><b>Interreg Europe: state of play and a look into the future</b> <i>Interreg Europe JS representative (tbc)</i></p> <p><b>From Zero to Hero, how to support the scaling up of local companies to global players</b> <i>Andrus Kurvits, Director of Tartu Science Park, Estonia</i></p> <p>Q&amp;A session moderated by TO3 thematic experts and introduction to the working groups (10-15 minutes)</p>
14:45– 15:00	<b>Break</b> - with opportunities for participants to get to know each other
15:00 – 16:00	<p><b>Targeted parallel discussions around good practices</b></p> <p><b>Working Group I – Scale up support programmes and financing</b> <u>Selected speakers for flash presentations (7 min.)</u></p> <ul style="list-style-type: none"> <li>▪ <b>Anette Rhudin</b>, funder of Navigator Scale-up (Sweden), <a href="#">Business Generator / Navigator Scale-up (Inside Out EU)</a></li> <li>▪ <b>Olga Dubrowska and Jolanta Skrok</b> (Poland), <a href="#">NLab Lubelskie - Nevada Acceleration Bridge (Scale Up)</a></li> <li>▪ <b>Vivi Papasouli</b>, Mandate Manager at EquiFund (Greece), <a href="#">EquiFund (Innova-FI)</a></li> </ul> <p><u>Discussant/Rapporteur</u></p> <ul style="list-style-type: none"> <li>▪ <b>Balazs Barta</b>, Managing Director, Pannon Business Network Association (Hungary)</li> </ul> <p>Discussion with WG participants moderated by TO3 Thematic Experts (20-25 min.)</p>

	<p><b>Working Group II – Benchmarking internationalistion approaches for scaling up</b></p> <p><u>Selected speakers for flash presentations (7 min.)</u></p> <ul style="list-style-type: none"> <li>▪ <b>Fernando Sanchez Lara</b>, Regional Government of Murcia (Spain), <a href="#">Traction (Scale Up)</a></li> <li>▪ <b>Julia Louis-Charpentier</b>, AD Normandie (Normandy Development Agency) (France), <a href="#">Export accelerator (FFWD EUROPE)</a></li> <li>▪ <b>Carita Pöntiö</b>, Senior Advisor at Viexpo (Finland), <a href="#">Accelerating growth and internationalisation among Ostrobothnian Food Industry SME (FRIDGE)</a> (note: was a project, now closed) - tbc</li> </ul> <p><u>Discussant/Rapporteur</u></p> <ul style="list-style-type: none"> <li>▪ <b>John Fitzgibbon</b>, Hampshire City Council (<a href="#">EIS</a>)</li> </ul> <p>Discussion with WG participants moderated by TO3 Thematic Experts (20-25 min.)</p>
16:00 – 16:15	<b>Break</b> - with opportunities for participants to get to know each other
16:15– 17:00	<p><b>Plenary Session</b></p> <ul style="list-style-type: none"> <li>▪ Report back from Working Groups I by <b>Discussant</b> (5 min.)</li> <li>▪ Report back from Working Group II by <b>Discussant</b> (5 min.)</li> </ul> <p><u>Closing keynote speakers</u></p> <ul style="list-style-type: none"> <li>▪ <b>Isidro Laso</b>, Head of Startups and Scaleups Sector (Startup Europe) Startups and Innovation Unit, DG CNECT, European Commission <b>European Commission’s support programmes for scaleup activities</b> (15 min) - tbc</li> <li>▪ <b>Natalia Martinez Paramo</b>, Head of Unit SMP/COSME at <a href="#">EISMA</a> - European Innovation Council and Small and Medium-sized Enterprises Executive Agency <b>European Commission’s support programmes for SME growth activities</b> (15 min) - tbc</li> </ul> <p>Discussion - Q&amp;A session (10 min.)</p> <p>Wrap up and conclusions by TO3 Thematic Experts (5 min.)</p>
17:00	<b>End of online event</b>
17:00-17:45	<b>Online Expert Helpdesk</b> – possibility to book in advance an individual meeting (10 minutes slot) with Thematic Experts (and the PLP core team if needed) <b>to discuss specific needs and policy challenges</b>
17:00-17:45	<b>Networking</b> - in parallel to the Online Expert Helpdesk session at the end of the workshop, the opportunity for participants to meet bilaterally in breakout rooms. This would be possible using zoom. The “booking” of the room could take place during the final plenary session through the chat or online poll.